



# 16TH ANNUAL VERMONT PERFORMANCE SHOWCASE

*Call For Artists*

**Thursday, November 21, 2019**

**Lake Morey Resort**

**Fairlee, VT**



**VERMONT**  
RECREATION & PARKS  
ASSOCIATION

designed by  freepik.com



The Vermont Recreation & Parks Association (VRPA) is pleased to announce its 16th Annual Vermont Performance Showcase on Thursday, November 21, 2019 from 9:00am-3:00pm at Lake Morey Resort & Conference Center in Fairlee, VT.

This is an excellent opportunity for YOU to be included in a gathering of top notch New England talent and to showcase your talents to an audience. The audience is composed of people who hire performing artists for programs and special events in parks, schools, libraries, fairs & festivals, theaters, etc.

The showcase is set up to display 24 performances throughout the day; each showcase artist will do one 9-minute performance. Our showcase is organized around one stage with two separate performance areas. While one performer is showcasing, the next performer is setting up. Each showcase artist will also have an exhibit table. The room is large enough to host the stage and exhibit tables, so that you can be available to potential buyers and watch the performances at the same time. The artists always love this about our showcase! You have the option to register for an exhibit table without doing a performance as well.

Each showcase artist will have a listing in the Showcase Program Booklet, which is available in hard copy at the showcase and also posted indefinitely on the VRPA website. For extra visibility, you can choose to pay a little extra and include your logo with your program listing or buy a half or full-page ad. If you'd like to see booklets from our past showcases, visit <https://vrpa.wildapricot.org/page-18053>.

In order to continue to attract showcase audience attendees, we strive to showcase a large number of new acts annually. Therefore, we reserve the right to be selective in choosing the artists to perform at the showcase. It is to your advantage to return your completed application and payment by the September 4th deadline! If you are not selected to perform, we encourage you to consider attending as an exhibitor. Many of our attendees come ready to make bookings on the spot and you will miss out if you are not there. In past years, folks have also organized a lot of block bookings at our showcase. If you are not selected to perform and choose not to attend as an exhibitor only, you will be given a full refund. Confirmation of artist acceptance will be made by October 1st.

We provide attendance incentives by giving away door prizes throughout the day...you can donate an item if you'd like. To encourage people to stay for the entire showcase, VRPA sponsors a \$100 gift certificate raffle after the last performance, good toward the booking of a show given by any performer listed in the program booklet and... you must be present to win. Year after year, almost everyone stays until the end.

REGISTER ONLINE by Wednesday, September 4th for the discounted earlybird registration rate and to have the best shot at getting a showcase slot. At the end of the online registration process, you will have the option to pay with a credit card or print off an invoice and mail in a check.

**STAY AT LAKE MOREY  
THE NIGHT BEFORE**

GUEST ROOMS are available at Lake Morey at the special Bed & Breakfast rate of \$109/nite (single or double). Reserve by October 21st. Just mention the VT Showcase.

For additional information, please contact Jessica Brodie, VRPA Executive Director at (774)254-0071 or [info@vrpa.org](mailto:info@vrpa.org).



# Registration Information

*Register Online at [www.vrpa.org](http://www.vrpa.org)*

## REGISTRATION FEES:

### **Full Performer Package**

Includes a 9-minute stage performance, one table area for display, one coffee break and lunch, listing in showcase program booklet, and a list of delegates in attendance.

**Before 9/4      After 9/4**

\$185                  \$210

### **Exhibitor Only Package**

Includes one table area for display, one coffee break and lunch, listing in showcase program booklet, and a list of audience members. (No performance)

\$110                  \$135

### **Program Booklet Listing Only**

Program booklet listing only (Will not be attending)

\$70                    \$95

### **Extra camera-ready logo in program booklet (2" X 2")**

Your logo will be placed next to your written description in the program booklet (Email logo to [jturmel@colchestervt.gov](mailto:jturmel@colchestervt.gov))

\$45                    \$45

### **Program Booklet Ads (Email camera-ready ad to: [jturmel@colchestervt.gov](mailto:jturmel@colchestervt.gov))**

Full Page

\$150                  \$150

Half Page

\$100                  \$100

### **Additional lunches/coffee breaks**

(One lunch/coffee break is included in full performer & exhibitor packages)

\$25                    \$25

### **Purchase a 2019-20 commercial membership to VRPA (good through 4/30/2020)**

Includes a direct link to your website from the VRPA website and an electronic copy of the VRPA membership list.

\$190                  \$190

*Refund Policy: Cancellations received in writing, at least 15 days prior to the event, will receive a refund less a \$50 cancellation fee, provided we can find a substitute performer. Written notification must be sent directly to VRPA via email at [info@vrpa.org](mailto:info@vrpa.org).*

## Information we need to know:

- Performer/Company Name, Website Address, Contact Name, Phone Number, and Mailing Address
- A web link to somewhere we can listen or watch you perform, or send a sample of your work to VRPA, PO Box 33, Brownsville, VT 05037.
- Time preference for your showcase: Morning, Afternoon, or Anytime (Typically, the children's performances are in the morning and the more adult performances in the afternoon.)
- Will you need electricity at your exhibit table?
- Will you bring a door prize for the delegate raffle? It can be a recording or something unrelated to your performance (such as a gift card). Thanks for considering.
- A description of any grant funding programs you are affiliated with that presenters can apply for when hiring you, for example New England States Touring (NEST), artists-in-residence or community arts grant from the Vermont Arts Council or another state arts council, etc. This will be included in the showcase program booklet.
- A performance fee will be listed in the showcase program booklet. A dollar amount ranging from \$\_\_\_\_\_ to \$\_\_\_\_\_ must be included. Simply stating "negotiable" is not adequate.
- A description of the services/programs you provide for the showcase booklet, limited to **85 words**. Anything more than **85 words** will be cut.
- A brief description of your proposed 9-minute stage performance.
- A description of your proposed performance setup including the # of people, equipment, # of vocals and # of microphones you will need. (A professional sound crew will be on hand with plenty of sound equipment, including wireless mics this year.) You will only have 9 minutes to set up equipment for your performance. We **STRONGLY ENCOURAGE** you to perform with a reduced set.
- The names of the people in your group so that we can make name tags.

## REMINDER

Submitting an application does not guarantee you a performance slot. You will receive confirmation of a showcase performance slot on or before October 1st. If you are not selected to perform and choose not to attend as an exhibitor, you will be given a full refund.

